

DTM

SMART & ELEGANT B2B EVENTS

SPAIN

12-14
October
—
2026

LUXURY TRAVEL BUSINESS RETREAT

A private three-day business retreat designed for meaningful connections, focused work and recovery — created exclusively for the luxury travel industry.

50+ Hosted Buyers · 50+ Exhibitors · Pre-scheduled meetings

DAY 1
DISCOVER

/

DAY 2
DELIVER

/

DAY 3
RECOVER

ASIA GARDENS
HOTEL & THAI SPA

Terra Mítica, Rotonda del Fuego,
03502 Finestrat, Alicante, Spain
www.asiagardens.es



VALUE PROPOSITION

**NOT A TRADE SHOW. NOT A CONFERENCE.
A BUSINESS RETREAT DESIGNED FOR RESULTS.**

**DTM Spain is a curated B2B platform where luxury travel suppliers
meet carefully selected hosted buyers in a calm, private environment –
built to deliver real business outcomes, not noise.**

**THIS IS WHERE FIRST CONNECTIONS HAPPEN NATURALLY,
CORE BUSINESS IS DONE EFFICIENTLY,
AND DECISIONS ARE MADE WITHOUT PRESSURE.**



THE DTM SPAIN FORMAT



100+
CURATED
PARTICIPANTS

50+
HOSTED
BUYERS

50+
EXHIBITORS

THE RETREAT IS STRUCTURED ACROSS **THREE DAYS**, EACH WITH A CLEAR PURPOSE:

- DAY 1: First Contact
- Day 2: Core Business
- Day 3: Recovery & Insight

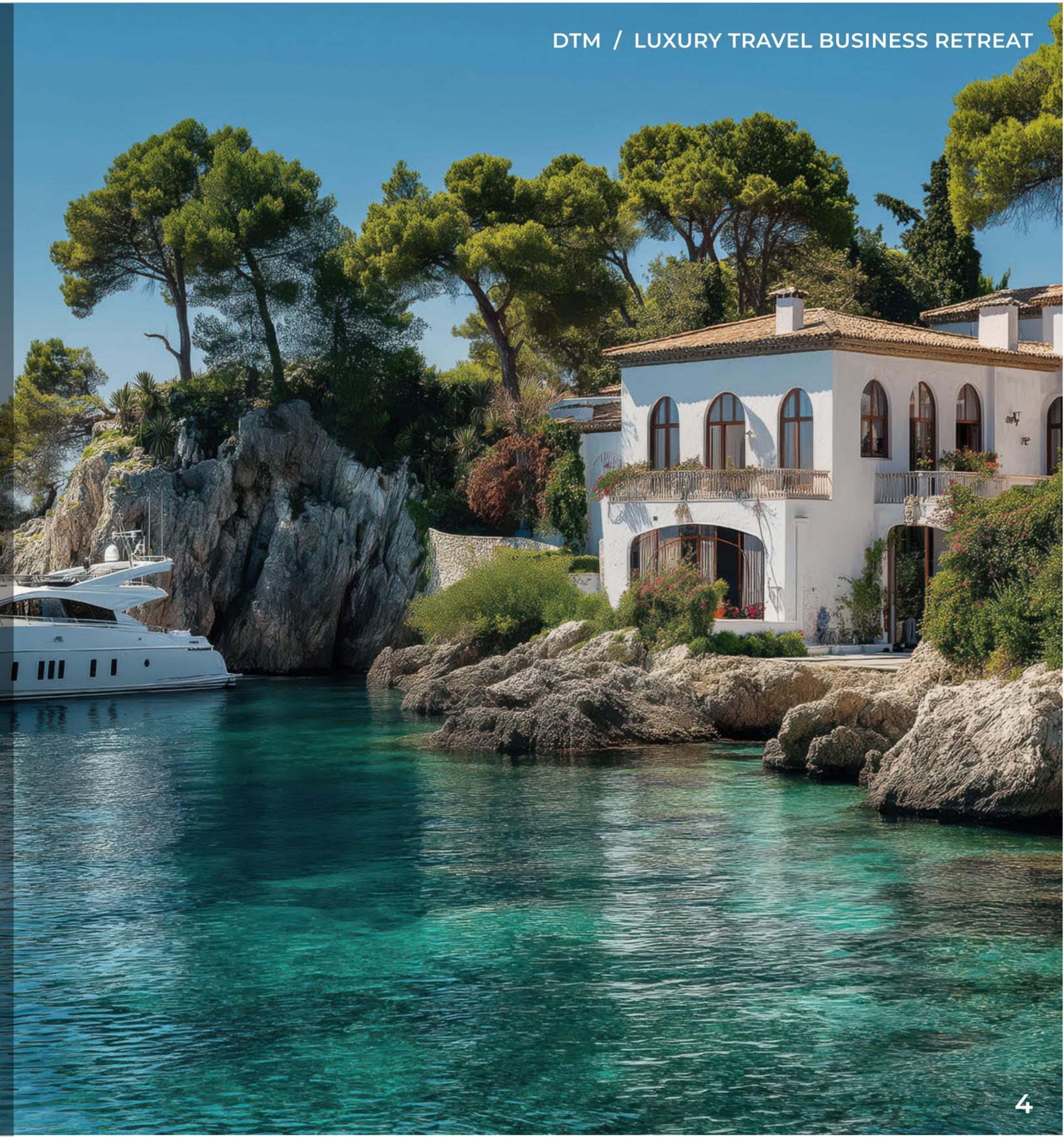
THE EVENT IS HELD
UNDER PATRONAGE OF



TAILOR-MADE TRAVEL SOLUTIONS
ACROSS EUROPE

Optima Deluxe Travel Management is a Spanish DMC specializing in bespoke travel across Spain, France, Italy, Portugal, Germany, Malta, Andorra, and the Benelux countries.

With over 19 years of experience, our multilingual team delivers seamless service, VIP concierge solutions, exclusive villa rentals, and tailor-made journeys. From luxury leisure travel to corporate events and MICE projects, we create refined, detail-driven experiences throughout Europe.



HOSTED BUYERS PROFILE

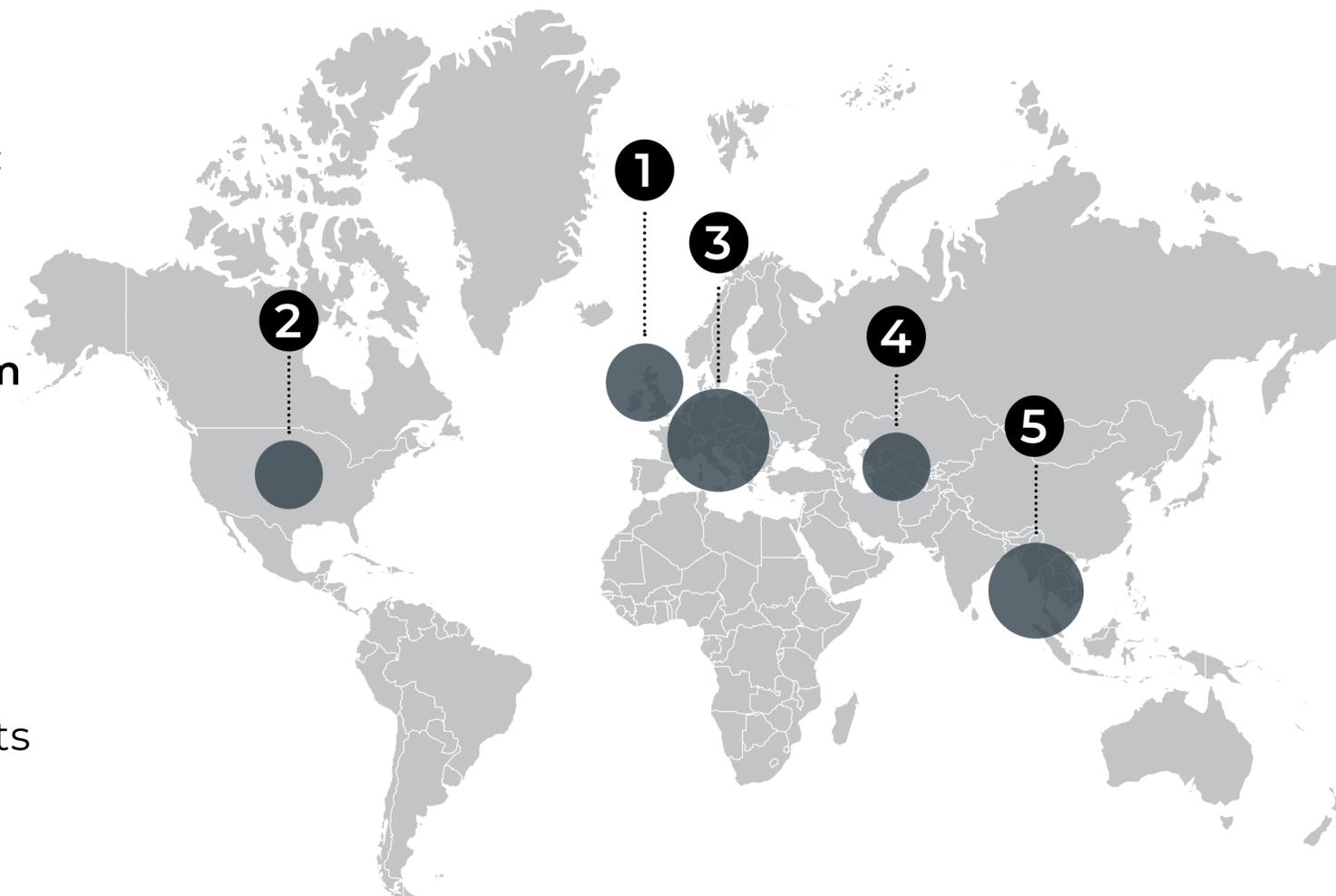
CURATED LUXURY TRAVEL ADVISORS

DTM Spain brings together a carefully selected group of **hosted buyers working exclusively in the premium and ultra-luxury travel segment.**

Geography

Our hosted buyers are primarily based in:

- 1 United Kingdom
- 2 United States
- 3 Europe
- 4 CIS markets
- 5 Selected markets in Asia



What defines our buyers

- Work only with premium & ultra-luxury clients
- Handle high-budget, high-touch travel
- Represent decision-makers
- Selected through a qualification and approval process

EXHIBITORS PROFILE

CURATED LUXURY TRAVEL SUPPLIERS ALIGNED WITH THE RETREAT CONCEPT

DTM Spain brings together a carefully selected group of exhibitors whose products and destinations naturally align with the **Mediterranean lifestyle, resort travel and recovery-focused luxury.**

Exhibitors include:



Luxury seaside & island resorts



Wellness, medical & longevity centres



High-end DMCs and bespoke travel designers



Mountain and nature resorts, operating seasonally or year-round



Private villas and exclusive residences



Premium experiences built around rest, privacy and reconnection

THIS CREATES A COHERENT ECOSYSTEM WHERE DESTINATIONS, SERVICES AND EXPERIENCES NATURALLY COMPLEMENT THE RECOVERY & INSIGHT CONCEPT OF THE RETREAT.

CURATION & QUALITY FIRST

A STRUCTURED RETREAT WITH ROOM TO BREATHE

- Pre-scheduled meetings during the working days
- Carefully selected hosted buyers
- Private, business-focused setting

THE FINAL DAY IS DESIGNED DIFFERENTLY —
TO ALLOW SPACE FOR REFLECTION, DEEPER CONVERSATIONS
AND UNFORCED DECISIONS.



SELECTED BRANDS FROM PREVIOUS DTM EVENTS

A selection of luxury hotels, resorts and travel brands that have participated in Deluxe Travel Market events across different destinations.



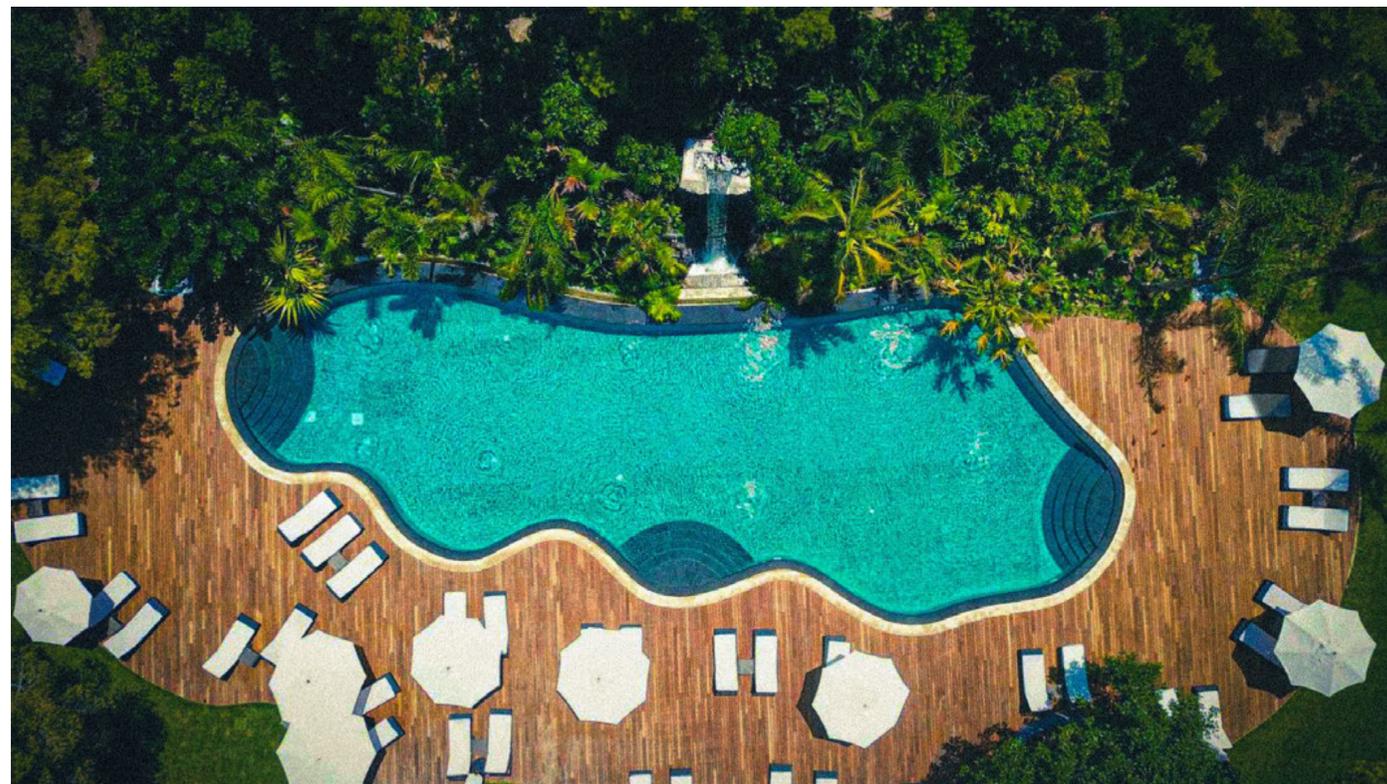
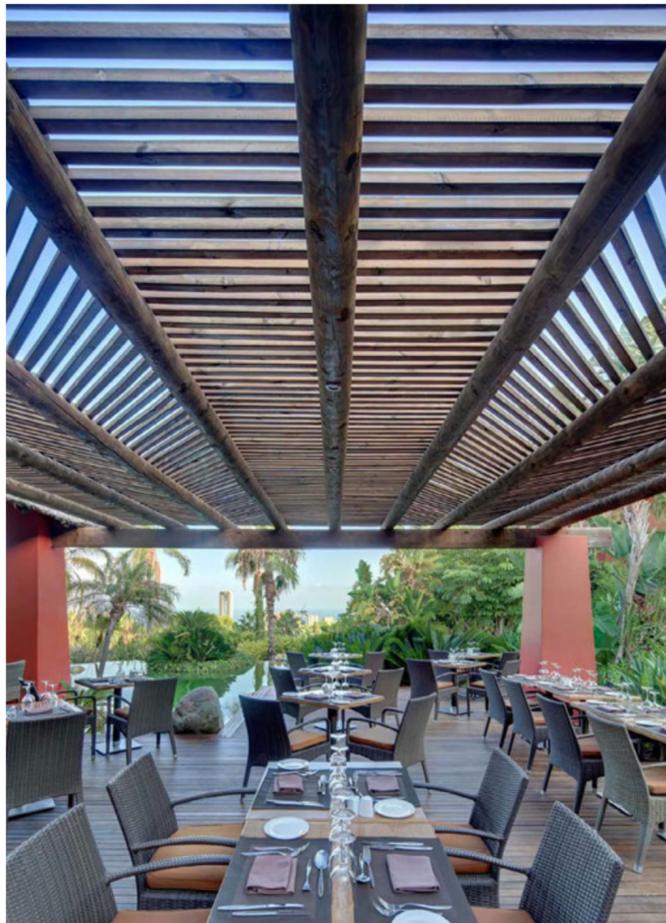


ASIA GARDENS
HOTEL & THAI SPA

WHY ASIA GARDENS?

ASIA GARDENS IS NOT JUST A VENUE —
IT IS AN INTEGRAL PART OF THE CONCEPT

- Private resort atmosphere designed for calm, focused interaction
- Gardens, terraces and outdoor lounges instead of crowded halls
- Thai Spa philosophy supporting recovery and mental reset
- An ideal setting for a **business retreat**, not a traditional trade event



DAY 1. FIRST CONTACT



DTM / LUXURY TRAVEL BUSINESS RETREAT

CURATED FIRST CONTACT COCKTAIL

An elegant evening designed to create **the widest possible first contact** in a relaxed, natural atmosphere

- THIS IS NOT SPEED MEETINGS. THIS IS A CURATED DISCOVERY -



Meetings format

- 12 pre-scheduled meetings per exhibitor
- Short, focused first-contact conversations
- Standing cocktail format
- Carefully timed to allow real dialogue without pressure

MEETINGS TAKE PLACE ONLY WITH PARTICIPANTS NOT SCHEDULED FOR DAY 2, ENSURING MAXIMUM REACH AND DISCOVERY.

DAY 2. CORE BUSINESS



CORE WORKSHOP DAY

The most structured and productive day of DTM Spain — designed **for maximum efficiency and focus**

Structured meetings

Day 2 follows the classic DTM workshop format in a calm, professional setting.

- **24 pre-scheduled seated meetings per exhibitor**
- **15 minutes per meeting**
- Clear timing and dedicated meeting tables
- Concentrated, business-first environment

THIS IS WHERE PRODUCTS, NEEDS AND OPPORTUNITIES ARE DISCUSSED IN DETAIL.





WORK HARD. CELEBRATE PROPERLY.

After a full day of concentrated meetings, it's time to relax, switch gears and enjoy the social side of DTM.

**THIS IS NOT A FORMAL RECEPTION.
AND NOT A STIFF DINNER. IT'S A PROPER DTM EVENING.**

- Gala dinner with a vibrant, lively atmosphere
- Music, conversations, laughter
- A chance to test connections made during the day in a more spontaneous setting
- Less business cards, more real interaction

We believe that strong partnerships are built not only at the table — but also when people genuinely enjoy each other's company.

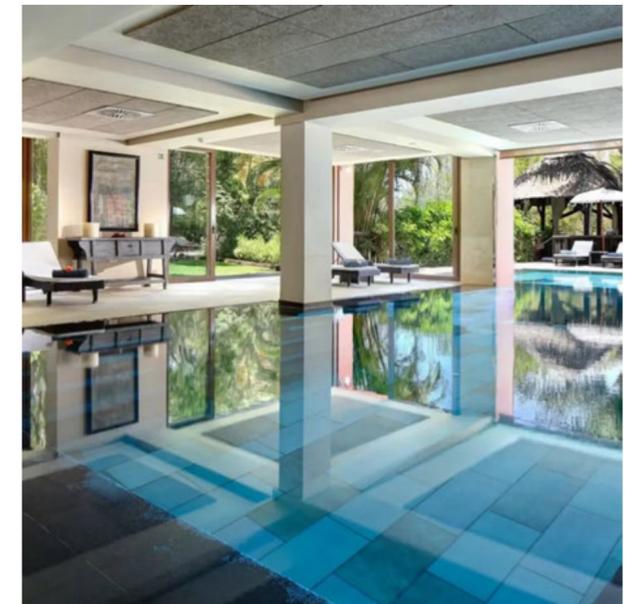
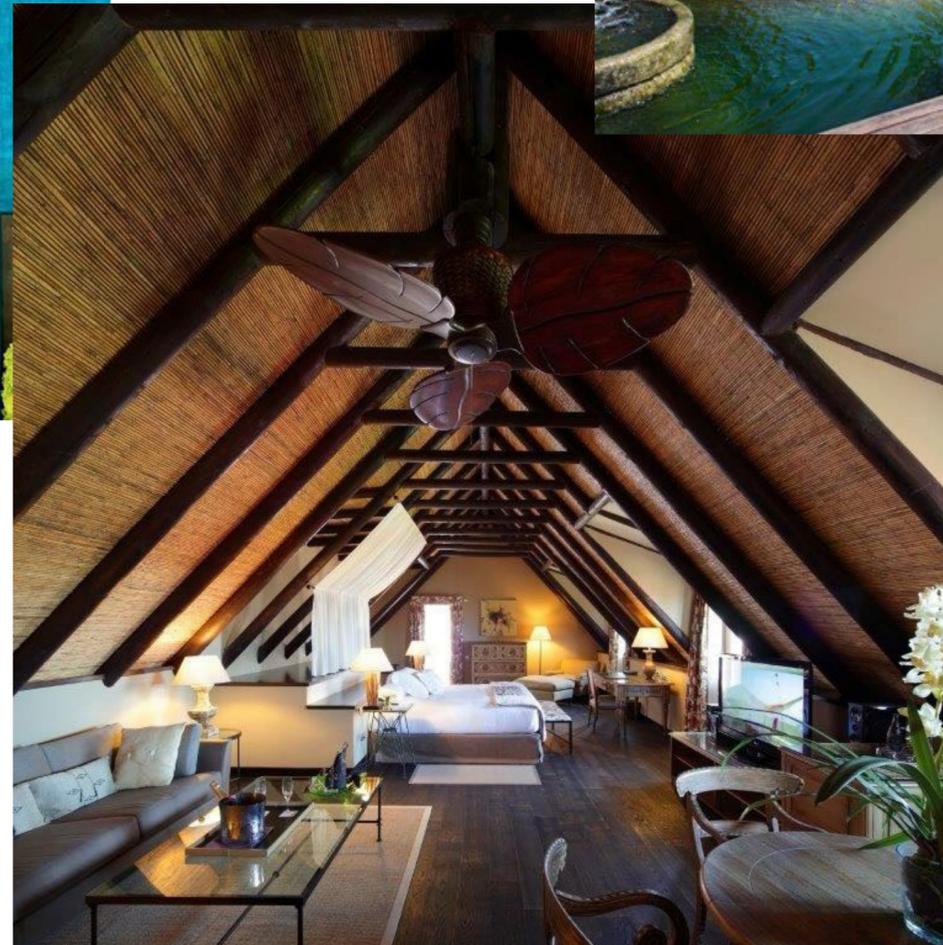
Our evenings are known for being fun, warm and memorable. Because after a day of good work, you've earned it.



OPTIONAL

DAY 3. RECOVERY & INSIGHT

DTM / LUXURY TRAVEL BUSINESS RETREAT



RECOVERY & INSIGHT DAY AT ASIA GARDENS

THE FINAL DAY IS BUILT AROUND ONE OF THE MOST IMPORTANT GLOBAL THEMES TODAY: **RECOVERY**

After two intensive days, participants move into a calm, thoughtful environment designed to reset energy and turn meetings into decisions

RECOVERY -> **CONVERSATIONS** -> **CONCLUSIONS**

Morning Recovery

A soft, unstructured morning inspired by the **Thai Spa philosophy**:

- Calm spa & garden atmosphere
- Tea lounge setting
- Optional light wellness touchpoints
- No schedules, no pressure

Thematic Conversations

Relaxed, moderated group conversations set in spa lounges and garden areas. These conversations focus on the most relevant shifts in luxury travel demand and behaviour for 2026.

Sample topics:

- Why luxury clients are seeking recovery, not experiences
- Wellness & longevity travel: what is really selling
- Slow travel, villas & nature stays as a new luxury pattern
- Digital fatigue and the demand for disconnection
- Designing hotels and stays for mental reset
- Short luxury escapes (3-4 nights) as recovery trips

Business Lounge

A quiet, comfortable space for:

- Private follow-ups
- Reviewing materials and proposals
- Deeper one-to-one conversations
- Final alignment before departure

NO TIME PRESSURE. NO FORMAL SCHEDULING. JUST REAL BUSINESS.

WHAT EXHIBITORS RECEIVE



- **12** curated first-contact meetings (Day 1)
- **24** core business meetings (Day 2)
- Recovery & Insight Day participation (Day 3) – optional
- Access to **50+** hosted buyers
- Networking events
- High-quality, focused exposure within a curated environment

PARTICIPATION PACKAGES

AMBASSADOR PACKAGE / 2 DAYS

€3,700

- 1 company representative (1 working zone);
- Minimum 22 pre-scheduled 1:1 meetings with selected hosted buyers (15 min each);
- Speed meetings during the Welcome Cocktail;
- Access to online appointment scheduling system;
- Direct contact database of all hosted buyers;
- Welcome cocktail, coffee breaks, lunch, and gala dinner;
- 1 full page in the DTM digital catalogue;
- Brand presence in the presentation video;
- Additional promo on DTM social media.
- 2 nights accommodation at Asia Gardens Hotel & Thai SPA

**Your official entry into
the world of DTM**

ORDER NOW!

ELITE PARTNER PACKAGE

€7,000

- Includes everything in the Ambassador Package, plus:
- 2 company representatives (shared working zone);
 - Premium location of working zone in the hotel ballroom (accommodates 2 exhibitors & 2 visitors);
 - Space for display materials (banners, brochures, etc.);
 - Premium catalogue placement (1 page at the beginning);
 - Logo on the gala dinner invitation cards;
 - 5-minute welcome speech by a company representative during the gala dinner.

**Elevated visibility and strategic
positioning**

ORDER NOW!

ROYAL CIRCLE PARTNER

€10,000

- Includes everything in the Elite Partner Package, plus:
- Exclusive branded stand with a dedicated host (materials and setup provided by the Partner);
 - Branding: logo on the cover and inside the catalogue, photo wall, buyer bags (one side), name badges and folders, event presentation video;
 - Select your preferred working area before anyone else;
 - 2 pages in the opening section of the digital catalogue;
 - General Partner banner on the official DTM website;
 - Mention and welcome speech during the gala dinner

**The highest level of exposure
and partnership**

ORDER NOW!

ORGANIZED BY

CHANCE

TRAVEL CONSULTING

Explore our journey through significant venues and inaugural dates, marking the inception of our impactful events.

UKRAINIAN EDITION

Ukraine
Kyiv

2010

KAZAKHSTAN EDITION

Kazakhstan
Almaty

2012

2014

BAKU TRAVEL BAZAAR

Azerbaijan
Baku

BALTIC EDITION

Latvia
Riga

2017

UZBEKISTAN EDITION

Uzbekistan
Tashkent

TURKISH EDITION

Turkey

2021

ORIENTAL EDITION

UAE
Dubai

EUROPE EDITION

Switzerland
Geneve

2022

ROAD SHOW EASTERN EUROPE

Romania
Bucharest
Poland
Warsaw

ITALIAN EDITION

Italy
Sanremo

2023

JOIN DTM SPAIN

LUXURY TRAVEL BUSINESS RETREAT

TO RECEIVE PARTICIPATION DETAILS
AND SECURE YOUR PLACE

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