

DTM

DELUXE TRAVEL MARKET ITALY 2027

SANREMO MARCH 10-12, 2027



Where Luxury Travel Leaders Meet

4 Years in Sanremo

20+ Countries Represented

90% Returning Exhibitors

100+ Hosted Buyers

4,000+ Meetings



WHY ITALY

NOT JUST
A DESTINATION.
A WAY OF LIFE.

Italy inspires through beauty, culture,
gastronomy and timeless elegance.

ITALY PERFECTLY COMBINES:

- / Luxury Hospitality
- / Michelin-Starred Gastronomy
- / Legendary Hotels & Villas
- / Culture & Heritage
- / Mediterranean Lifestyle
- / Fashion & Design



The Jewel of the Italian Riviera

Nestled between the Mediterranean Sea and the Ligurian hills, **Sanremo** blends Riviera glamour, elegant hotels and authentic Italian charm.

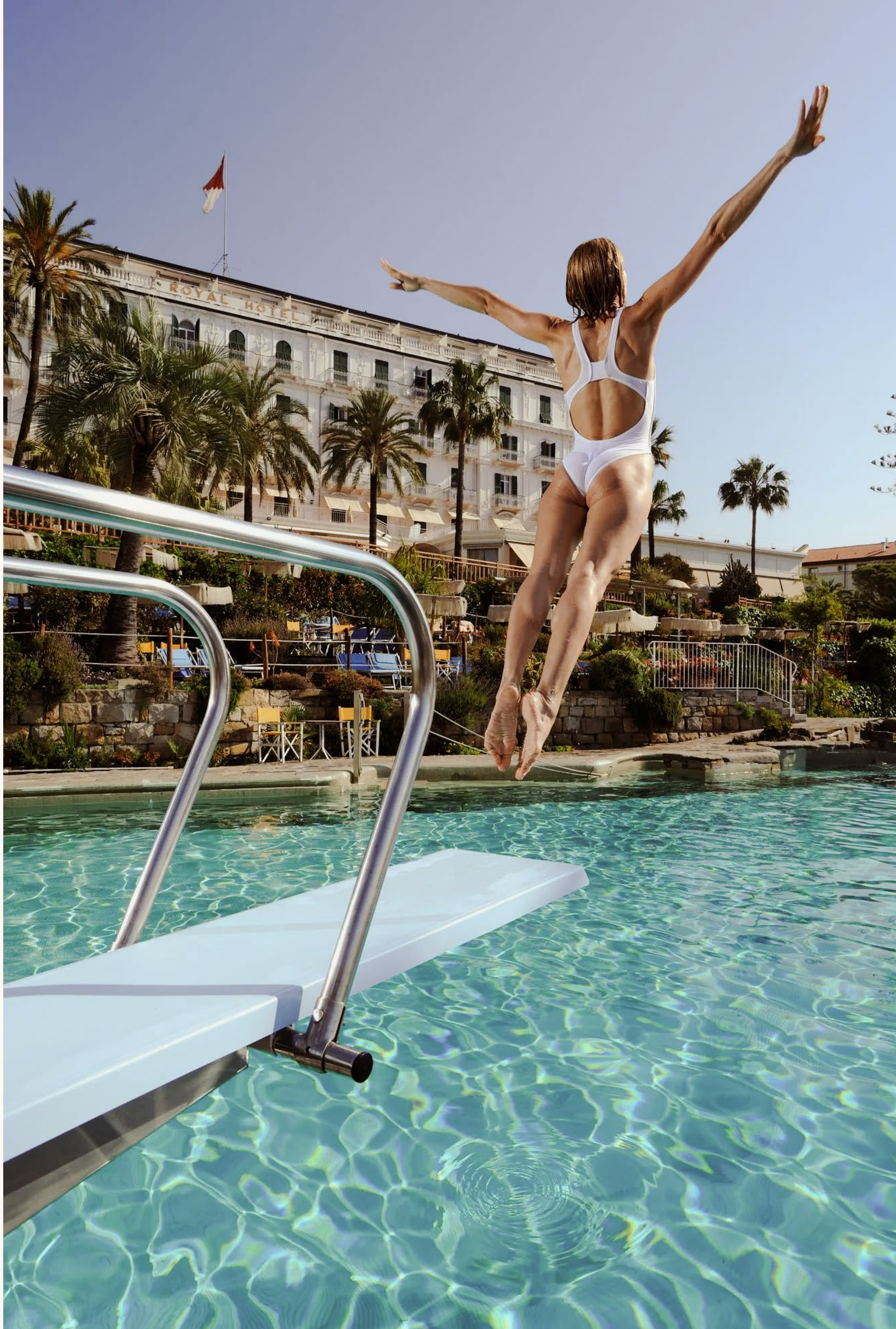


VENUE

SANREMO
MARCH 10-12, 2027
ROYAL HOTEL SANREMO

VISIT THE HOTEL WEBSITE

> [ROYAL HOTEL SANREMO](#)





WHERE EXTRAORDINARY TRAVEL MEETS THE EXCELLENCE OF ITALY

VAVIUS CLUB, BY VIRTUOUS TRAVEL & CONCIERGE, is an exclusive travel community designed for those who seek authentic experiences, privileged access, and unforgettable journeys throughout Italy.

From the timeless beauty of Tuscany and the Amalfi Coast to hidden villages, private cultural encounters, exceptional cuisine, and luxury

accommodations, every experience is carefully curated to showcase Italy beyond the ordinary.

Backed by the expertise and personalized service of Virtuous Travel & Concierge, members enjoy unique travel opportunities, insider access, and seamless concierge support, ensuring every journey is as effortless as it is extraordinary.

**JOIN VAVIUS CLUB AND UNLOCK
A WORLD BEYOND ORDINARY TRAVEL.**

EXCLUSIVE ACCESS | PERSONALIZED SERVICE | EXTRAORDINARY EXPERIENCES

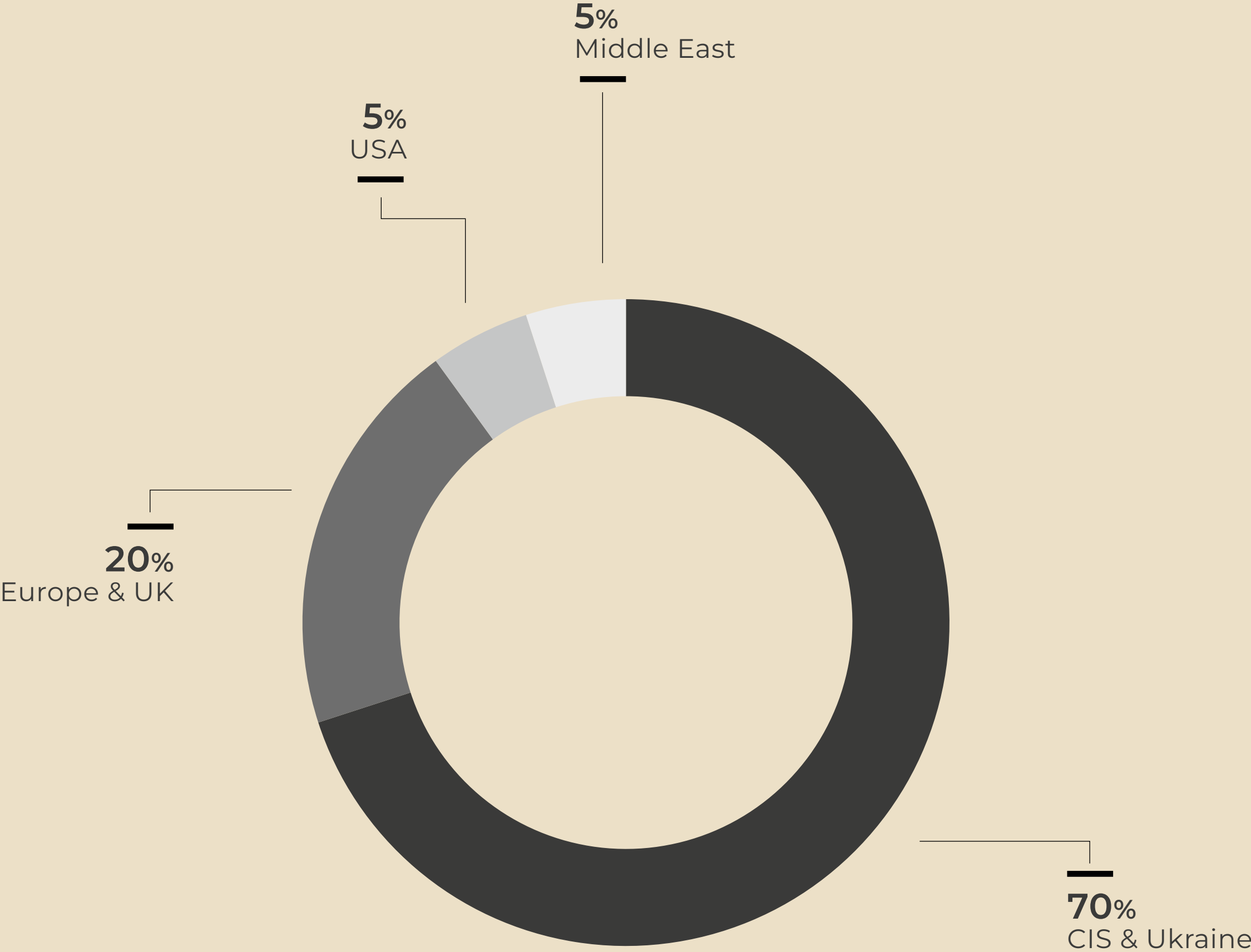
VIRTUOUS  VAVIUS CLUB
TRAVEL & CONCIERGE *by Virtuous Travel & Concierge*

WHO WILL YOU MEET

100+

HOSTED BUYERS,
INCLUDING:

- / Luxury Travel Designers
- / Virtuoso Advisors
- / Traveller Made Advisors
- / Independent Luxury Agencies
- / UHNW Client Specialists



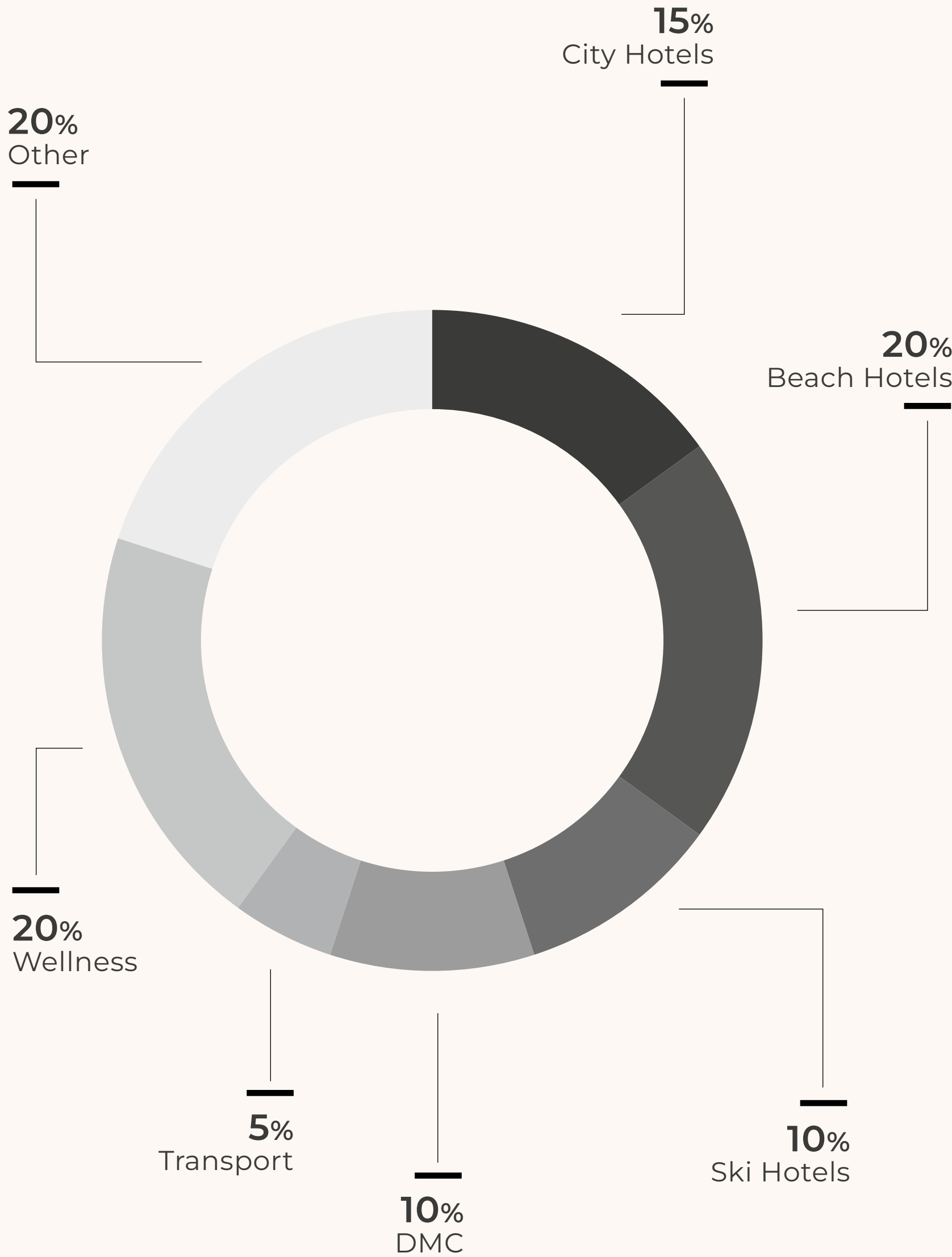
BUYER REGIONS

OUR EXHIBITORS

100+

WORLD-CLASS
EXHIBITORS, INCLUDING:

- / Beach & Resort Destinations
- / City Hotels
- / Ski & Wellness Retreats
- / Private Transportation
- / Airlines
- / Medical Clinics
- / Tourism Board



WHY JOIN US AS AN EXHIBITOR

40+ CURATED MEETINGS

Pre-scheduled appointments with carefully selected buyers.

FAST & EFFICIENT NETWORKING

Signature Speed Meetings designed for maximum connections.

LASTING BUSINESS CONNECTIONS

Post-event introductions and continued support beyond the event.

PREMIUM EXPERIENCES

Cocktail reception, gala dinner and exclusive networking moments.



Castelfalfi

“Exceptional attention to detail and excellent organization.”

Cecilia Ferrari, Sales Coordinator



“The show was extremely productive, and the organization was truly impeccable.”

Blerina Pilkati, Sales & Events Manager



SAN CANZIAN

“Every year the event becomes better and better.”

Anastasiya Kvalić, Sales Manager

PROGRAM

MARCH 10, 2027

Welcome Program on the Italian Riviera
Signature Speed Meetings
Authentic Ligurian Dinner Experience

MARCH 11, 2027

Morning Welcome Gathering
Full Day of Curated Pre-Scheduled Appointments
Exclusive Gala Dinner by a Michelin-Starred Chef

MARCH 12, 2027

Farewell Breakfast



ORGANIZED BY
CHANCE
TRAVEL CONSULTING

Explore our journey through significant venues and inaugural dates, marking the inception of our impactful events.



TO RECEIVE PARTICIPATION DETAILS AND SECURE YOUR PLACE

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